Kirk Fryrear

West Linn, OR | P: 503-975-0082 | E: kirk.fryrear@gmail.com | L: linkedin.com/in/kfryrear

FULL-TIME EXPERIENCE

BE THE MATCH / NATIONAL MARROW DONATION PROGRAM
Web Developer, Nov. 2023-present
- Develop dozens of webpages of varying scope during ongoing, company-wide CMS migration process
- Perform regular content and document updates across multiple websites
- Provide systematic feedback and insight to multiple technical teams for various web-related fields, including administration, SEO, UI/UX, branding, development, analytics and digital marketing

CLACKAMAS COMMUNITY COLLEGE
Digital Media and Web Designer, Sept. 2015-July 2024
- Performed regular administration of 500+ webpages through web service requests, including updating content/assets and creating new pages, from dozens of different departments, committees and groups
- Developed and optimized CMS modules and widgets using HTML, CSS, JavaScript and C#
- Spearheaded a focus on web accessibility, forming a manual testing process for screen readers and remediating the website's 700+ PDF documents during ongoing content updates
- Brought onto the College Relations and Marketing team from Information Technology Services in 2016-2017 to oversee the mass redesign and restructuring of the public website for responsiveness and accessibility, resulting in a ~40% surge of user traffic and ~25% increase in student registration
- Created hundreds of unique landing pages for institutional services, academic initiatives, marketing campaigns and events, verifying accessibility, cross-browser compatibility and responsiveness

CONTRACT WORK

BE THE MATCH / NATIONAL MARROW DONATION PROGRAM
Web Developer (Part-Time), Aug.-Nov. 2023
- Assumed developer role full-time with same duties and responsibilities as listed above

UNIVERSITY OF WYOMING
Website Accessibility Support Specialist, Jan.-Sept. 2023
- Provided inspection and administration to newly-created webpages in post-migration environment, ensuring pages and related assets met accessibility standards

PUPPET INC.
Web Developer, May 2019-Dec. 2022
- Regularly adapted WordPress' back-end interface in a ReactJS environment, for an intuitive user experience for several hundred site authors of varying technical ability
- Overhauled obsolete legacy source code on Puppet's six main and affiliated websites, creating accessible, responsive webpages, resulting in increased usability and traffic
- Apportioned friendly, efficient ticketing communication and support through Jira to a worldwide team

EDUCATION & SKILLS

Technical languages and systems: HTML, CSS/SCSS, JavaScript, jQuery, React, C#, NodeJS, mySQL, PHP, Python, CMS' (Sitefinity, Sitecore, WordPress, Ektron), Git
Practices: SEO, mobile responsiveness, cross-browser compatibility, WCAG 2.x

EDUCATION

BACHELORS OF SCIENCE, Portland State University, June 2011, Film Studies focus on digital media